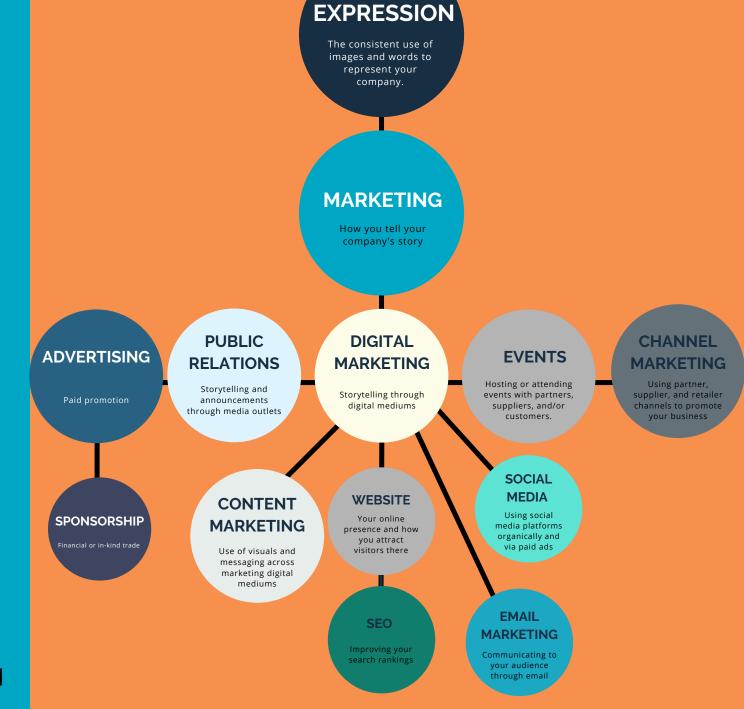
MARKETING LEXICON CHEAT SHEET

MARKETING LEXICONS

A simple cheat sheet to take the confusion out of marketing terms.



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